

Cyril Vatteli

28-06-1990

Mumbai

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A writer/director with 9 years of work experience who likes to capture the smaller, bittersweet moments of life through nuanced storytelling across genres, preferably through comedy.

I currently work as a promo producer for 4 major Indian TV channels under one network.

You may see my work here. cyrilvatteli.com

WORK EXPERIENCE

JULY 2018 - PRESENT

Promo Producer – OAP, MTV + English Entertainment, Viacom18 Media

-Ideating, writing, directing, and producing shoot-based, animated, and footage-based promos for *Comedy Central India, MTV India, Vh1 India* and *Colors Infinity*.

Notable properties include *Roadies*, *BFFs with Vogue*, *Lakme Fashion Week*, *Sharktank*, *The Inventor Challenge* (an Indian version of international IP 'Everyday Edisons') and more.

-Writing and executing footage-based and shoot-based promos for brands like *5-star* and *Wacoal*.

DEC 2017 – JUN 2018

Associate Manager – Creative with HGSi, part of the Hinduja Group

-Campaign ideation and execution for brands like *Auxilo Finserve* (a student loan provider), and *Berger Paints*, and pitching for new businesses.

JAN 2017 – DEC 2017

Senior Copywriter with OgilvyOne Worldwide, Mumbai.

-Digital and social campaigns for Vodafone India's consumer and B2B business, along with its internal communications.

APR 2015 – JAN 2016

Copywriter with Publicis Beehive.

-Campaigns and digital content for *Fabindia*, *Tourism Malaysia*, *Being Human Clothing*, and more.

JUN 2013 – APR 2015

Correspondent with financial news-wire agency Cogencis Information Services Ltd.

-Covering live events, writing analytical business and finance pieces, and interviewing top management from conglomerates and smaller businesses.

APR 2013 – MAR 2013

Intern with technology magazine Digit.

-Writing feature articles on technology, videogames, and science.

SKILLS

Comfortable with Adobe Premiere.

Currently figuring out After Effects and Photoshop.

ACADEMIC QUALIFICATIONS

PG Diploma, Xavier Institute of Communications 2013

Bachelor of Mass Media, G.N. Khalsa College, Matunga 2012

HSC S.K. Somaiya Vinay Mandir, Vidyavihar 2009

ICSE Shrimati Sulochanadevi Singhania High School 2007
